



香港社會醫學學院
HONG KONG COLLEGE OF COMMUNITY MEDICINE
founder College of the Hong Kong Academy of Medicine
Incorporated with limited liability



HKCCM Annual Scientific Meeting
cum
Fellowship Conferment Ceremony 2023

Invitation to Sponsorship

We would like to invite you to take part in the Annual Scientific Meeting 2023 (the ASM) and the Fellowship Conferment Ceremony (the FCC) which will be held on 23 September 2023 in Hong Kong organised by Hong Kong College of Community Medicine (HKCCM).

With the theme of “Delivering Patient Centric Healthcare in the New Era” at the ASM, we expect more than 200 delegates including many clinical champions, KOLs and key management positions from both private and public healthcare sectors to join this important event. The FCC will also be a memorable occasion for all participants.

Honorary Fellowship of our College will be conferred to **Dr MA Xiao Wei**, Director of National Health Commission of the People’s Republic of China & the Party Secretary, National Health Commission Party Leadership Group; **Prof Alan Sandford**, Director of the Regional Medical Pathway, Central Queensland and Wide Bay Hospital and Health Services & Immediate Past President and Executive Board Director with Royal Australasian College of Medical Administrators (RACMA) and **Prof Malcolm Sim**, immediate past President of the Australasian Faculty of Occupational and Environmental Medicine (AFOEM) in the Royal Australasian College of Physicians (RACP) & the Emeritus Professor in the School of Public Health and Preventive Medicine at Monash University.

The theme of the symposium will certainly attract participants including your potential clientele. We would like to solicit generous sponsorship from you and we sincerely invite your active participation in and contribution to a successful ASM and FCC 2023.

Dr Fei-chau PANG
President
Hong Kong College of Community Medicine

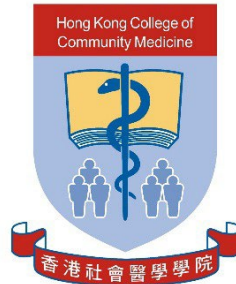
Dr Ngai-chuen SIN
Chairman
Organising Committee, ASM 2023
Hong Kong College of Community Medicine



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Organiser:



HKCCM

The Hong Kong College of Community Medicine (HKCCM) was incorporated in 1991. It aims to enhance and improve the quality of health care in Hong Kong; to provide medical professional training, continuing medical education in community medicine; to act as an advisory body in community medicine; and to promote a high standard of professional ethics and conduct among practitioners in community medicine. Visit the HKCCM website: <http://www.hkccm.org.hk/>

Organising Committee:

Chairman:

Dr N.C. SIN, Hospital Chief Executive, Alice Ho Miu Ling Nethersole Hospital & Tai Po Hospital

Members:

Dr Leo H.F. CHAN, Chief Manager (Financial Planning & Costing Analytics), Hospital Authority

Dr Jenny M.Y. LAM, Chief Operating Officer, CUHK Medical Centre

Dr Christy Y.Y. LAM, Senior Manager (Clinical Effectiveness), Quality & Safety Division, Hospital Authority

Dr Chris C.C. TSANG, Hospital Chief Executive, Kowloon Hospital & Hong Kong Eye Hospital

Dr Kenneth H.L. TSANG, Chief Executive Officer, Gleneagles Hospital HK & Parkway Medical Services HK

Dr Ada H.Y. YU, Chief Manager (Planning & Commissioning), Hospital Authority



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Reasons to sponsor the HKCCM Annual Scientific Meeting 2023

- Connect with hundreds of healthcare professionals that directly relevant to your target market
- Update the industry with the latest product launches and services
- Generate leads for new business
- Reinforce relationships with your competitors
- Network with a diverse range of health professionals, health advocates, policy makers and academics
- Offer significant brand exposure to over 200 professionals and representatives from the medical community internationally





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KEYNOTE SPEAKERS

Prof David BISHAI

Clinical Professor in Public Health and Director of the School of Public Health, The University of Hong Kong

Dr Wai Lun CHEUNG

Director of Strategic Purchasing Office and Project Director of the Chinese Medicine Hospital Project Office, Health Bureau, HKSAR Government

Dr Darrell DUNCAN

Censor-in-Chief of the Royal Australasian College of Medical Administrators

Prof Eliza Lai Yi WONG

Associate Director (Teaching and Learning) and Professor of the Jockey Club School of Public Health and Primary Care, The Chinese University of Hong Kong

GUEST SPEAKERS

Prof Hong FUNG

Executive Director and Chief Executive Officer of CUHK Medical Centre, and Professor of Practice of the Jockey Club School of Public Health and Primary Care, The Chinese University of Hong Kong

Dr Maria Kwan Wa LEUNG

Chief of Service in Department of Family Medicine and the Service Director in Primary & Community Health Care in New Territories East Cluster, Hospital Authority

Dr Alexander Man Tat NG

Vice President of Tencent Healthcare, and Honorary Professor of the School of Public Health, The University of Hong Kong

**Speakers are listed by last name in alphabetical order.*



Sponsorship Opportunities

Items for Sponsorship

	Sponsorship Item	Estimated amount
1.	Sponsorship for one Keynote Session	\$40,000
2.	Sponsorship for Food & Beverages of the ASM (including one lunch and two tea breaks)	\$35,000
3.	College Dinner	\$35,000
4.	Rental for conference facilities	\$20,000
5.	Exhibition booth	\$15,000
6.	Advertisement in e-program book (Inside front cover / Inside back cover / Back cover)	\$15,000
7.	Advertisement in e-program book (run-of-page)	\$10,000

Notes:

The sponsorship will be handled on a first-come-first-served basis and subject to the final decision of HKCCM.

Enquiries and Further Information

College Secretariat

Hong Kong College of Community Medicine

Room 908, 9/F, HKAMJC Building, 99 Wong Chuk Hang Road, Aberdeen, Hong Kong

Tel: (852) 2871 8844 Fax: (852) 2580 7071 Email: hkccm@hkam.org.hk Website: hkccm.org.hk



Sponsorship Reply Form

Please return this Reply Form with appropriate payment to:

Hong Kong College of Community Medicine

Room 908, 9/F, HKAMJC Building, 99 Wong Chuk Hang Road, Aberdeen, Hong Kong

Tel: (852) 2871 8844

Fax: (852) 2580 7071

Email: hkccm@hkam.org.hk

Company : _____

Contact Person : _____

Position : _____

Address : _____

Telephone : _____

Fax : _____

E-mail : _____

Company Website : _____

Please indicate the choice of sponsorship package in the order of your preference. If the selected items are not available when your form is received, the College Secretariat will contact you to discuss the alternatives.

Preference	ITEMS	SPONSORSHIP AMOUNT	SELECTION
	Sponsorship for one keynote session	HK\$ 40,000	<input type="checkbox"/>
	Sponsorship for Food & Beverages of the ASM (one lunch and two tea breaks)	HK\$ 35,000	<input type="checkbox"/>
	College Dinner	HK\$ 35,000	<input type="checkbox"/>
	Rental for conference facilities	HK\$ 20,000	<input type="checkbox"/>
	Exhibition booth	HK\$ 15,000	<input type="checkbox"/>
	Advertisement in e-program book (Inside front cover / Inside back cover / Back cover)	HK\$ 15,000	<input type="checkbox"/>
	Advertisement in e-program book (run-of-page)	HK\$ 10,000	<input type="checkbox"/>

PAYMENT

We would like to settle the full payment of the above confirmed sponsorship by:

- Cheque (for Hong Kong dollars only) payable to **"Hong Kong College of Community Medicine"**
- Bank Transfer and request the Conference Secretariat to provide the bank details.

Signature

Date

Cancellation Policy

In the event of withdrawal of sponsorship, the College reserves the right to retain monies received unless the sponsorship is resold. Acceptance of sponsorship application will be subject to committee approval. The committee reserves the right to decline applications based on any association, direct or indirect, that does not uphold the objectives of the College.

Thank you for your support